

***For Immediate Release
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Elvis estate battles unwanted tourists

Victoria, BC (June 28, 2007). Elvis Presley's Palm Springs, California estate has found an effective high-tech solution to protect the historic property from some unwanted, four-legged tourists. The first home purchased by newlyweds Elvis and Priscilla Presley, the estate is now the number one tourist attraction in Palm Springs with hundreds of visitors each week. It was at this house that Elvis planned his 'Aloha from Hawaii' concert, recorded eight songs for RCA in the living room in 1973, and where he spent his last birthday.

Purchased in 2003 by Reno and Laura Fontana, the new owners and caretakers quickly set to work revitalizing the grounds of the estate with almost \$9000 worth of new plants and landscaping. However, soon after they were finished they noticed a large number of squirrels and rabbits had appeared on the property. At first they were thrilled to have some new four-legged tourists, but the novelty soon wore off when their hard work and plants started disappearing by the mouthful. The cute critters they had enjoyed the first couple of days soon became their furry adversaries. While they didn't want to harm the animals, they also didn't want their hard work to become a daily dining spot for local wildlife.

After calling nurseries around the United States in search of a humane solution to control the problem, they discovered the ScareCrow® motion-activated sprinkler. Used extensively by gardeners to protect their plants and ponds from deer, heron, dogs, cats and raccoons, the ScareCrow is manufactured by Contech Electronics (www.contech-inc.com). The Fontanas noticed results immediately, "The ScareCrow is a landscape lifesaver! It's done a great job of keeping out the critters. And not just the little ones; it also keeps out the larger animals that are out for a daily walk with their owners." Now,

after two months of use, the gardens of the estate are free of rabbits, squirrels and other wandering animals. Laura added, “Elvis would have loved it.”

For more information and to view photos of Elvis Presley’s Palm Springs Estate visit www.pselvis.com. For more on safe and effective animal deterrents, visit www.contech-inc.com.

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