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## **Contech to Supply Pet Technology to Australia's Booming Pet Industry**

**VICTORIA, CANADA (June 22, 2006)** Contech Electronics, a developer and provider of pet training and animal-control technology, today announced a new distribution agreement with Australia's largest pet store franchise. This year, Contech's high-tech pet care and training products will be available through Pets Paradise ([www.petsparadise.com.au](http://www.petsparadise.com.au)) — a fast-growing pet-merchandise retailer serving two million customers each month through more than 100 stores across mainland Australia. According to Mark Grambart, CEO of Contech Electronics, the new agreement represents a significant milestone in the company's expansion from its online sales roots into the global retail market.

“Although key Contech products such as the ScatMat® pet-training mat and the WaterDog® outdoor drinking fountain have proven popular through specialty mail order sales, this arrangement with Pets Paradise will provide our Australian customers with improved access to the full range of Contech pet wellness and training products,” said Grambart.

According to Pets Paradise, the pet industry is big business in Australia, with Australian households spending more than \$4 billion on pets each year. The country claims one of the highest per-capita pet ownership rates in the world, with more than 80% of Australian homes caring for at least one pet. Australia's love for its pets has fuelled

Pets Paradise continued growth and expansion, including this year's addition of five new stores in New South Wales, Queensland, and Victoria.

For more information, visit [www.contech-inc.com](http://www.contech-inc.com), or contact 1-800-767-8658 or [info@contech-inc.com](mailto:info@contech-inc.com).

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**About Contech Electronics** *Established in 1987, Contech Electronics is a designer and provider of advanced animal training, control and wellness products for pet owners and gardeners all over the world. Safe and effective solutions such as the ScatMat® pet training mat and the ScareCrow® motion-activated sprinkler have made Contech a favourite among pet owners and gardeners alike, and continue to reinforce the company's reputation as a leading innovator in the pet and garden industries. For more information, visit [www.contech-inc.com](http://www.contech-inc.com)*