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FOR IMMEDIATE RELEASE

Contech Electronics Appoints New CEO

Mark Grambart to lead growth and expansion initiatives

Victoria, BC (14 December, 2004): Contech Electronics, a consumer electronics manufacturing firm specializing in pet training, pet care and wildlife control products, today announced that it has augmented its leadership team with the appointment of Mark Grambart as CEO. The appointment comes in conjunction with investment that will make Mark Grambart a major shareholder in the company. Contech's co-founder and former 17 year veteran CEO, Erik Djukastein, will continue as an active executive, advising during the transition and assuming the new role of Chief Innovation Officer. Grambart will assume responsibility for the organization's day to day operations, focusing on accelerating historically modest profitability towards ambitious growth targets.

"I'm excited to be stepping aside to make room for him." said Erik Djukastein, co-founder of Contech, "Mark's experience and world class leadership skills will enable us to catapult this organization to a whole new level of excellence. Mark Grambart is a great asset to our organization. As Chairman of the Board and Chief Innovation Officer, I'll be focusing on creating new products that will delight and amaze our customers."

Mark Grambart arrives at Contech with an extraordinary achievement history. Most recently having realized outstanding success at JM Huber Corporation, Atlanta, GA, where he had direct responsibility for a \$170M business unit. JM Huber Corporation is a \$1.5 billion company with diversified businesses segmented into three categories: Engineered Materials, Natural Resources, and Technology Based Services. As one of the largest family owned, private companies, Huber has over 70 locations in 20 countries. Previously Grambart spent five years with Mercedes-Benz's Passenger Car Division in international new business development, marketing, operations and research and development. "Mark brings a phenomenal amount of experience to this organization. We expect to achieve and exceed our growth ambitions under his leadership", says Erik Djukastein.

GRAMBART

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Contech's products have consistently received accolades from industry and customers alike for their innovation and effectiveness. The company's signature products, the ScatMat electronic pet training mat, the ScareCrow outdoor motion activated animal deterrent, the CatStop ultrasonic cat deterrent and new additions, the StayAway and SquirrelStop, make-up the solid product line that Grambart plans to grow and expand.

Grambart says, "Over the past 17 years, Contech and Erik have proven that innovation has always been company's strength. I am confident that with Erik's enthusiasm and drive focused on expanding our product line, Contech is well positioned for profitable expansion. In my new role as Contech's CEO, the target is to speed-up growth through accelerating organic sales, exploring private labelling opportunities and acquiring complementary companies. I am very excited about this new opportunity. It fits my interests and skills extremely well. Contech's growth potential stems from its two biggest strengths: great people and great products."

Grambart begins his new role effective immediately, and is based at Contech's office in Victoria, British Columbia.

About Contech Electronics:

Contech Electronics Inc. was founded 17years ago. Former President Erik Djukastein and his late father, Klaus Djukastein, made it the company's mission to improve harmony between animals and humans. Their focus on developing innovative new devices that really work has made Contech a leader in the pet industry. Contech is well known for its award-winning Scarecrow outdoor animal-repelling sprinkler and its patented Scat Mat, designed to keep animals off furniture. For more information on Contech or its products, call 1-800-767-8658 or visit www.scatmat.com.

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