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**FOR IMMEDIATE RELEASE**

## **OUTSMARTING THE SQUIRRELS AT THE BIRD FEEDER.....**

### ***SquirrelStop Automatic Spinning Squirrel Deterrent Safely and Harmlessly Keeps Squirrels Out Of Your Hanging Bird Feeder***

**Victoria, BC (October 2004):** The latest in Contech's line of "intelligent" animal deterrents, the SquirrelStop, prevents your bird feeder from being raided by squirrels. When a squirrel climbs onto your feeder from above or below, the intelligent SquirrelStop senses the squirrel's weight. This activates the SquirrelStop's motor, causing the feeder to spin and forcing the squirrel to jump off. Squirrels quickly learn to leave your feeder alone, allowing birds to enjoy their food undisturbed.

The average squirrel eats about two pounds of food per week. That is a little over 100 pounds of food a year! If you are dealing with even one marauding squirrel, keeping your bird feeder filled could be quite an expensive task. The SquirrelStop helps limit the thieving by activating when there is a sudden large increase in weight (1/3 of a pound minimum) on the feeder, like when a squirrel has hopped on your feeder. SquirrelStop will serve as an effective reminder to the squirrels that the birdfeed is for the birds in your garden and not for the squirrels.

The SquirrelStop is simple to install and works with almost any bird feeder (weighing up to 10 lbs including feed). A single set of batteries is expected to last a year. The SquirrelStop is backed by a 30 day money back guarantee and a two year limited warranty.

The SquirrelStop is available from garden centers, hardware stores, and mail order retailers. For additional product information or retail outlets, contact Contech Electronics at (800) 767-8658 or visit Contech's website at [www.scarecrowinfo.com](http://www.scarecrowinfo.com).

Contech Electronics Inc., based in Victoria, British Columbia, was formed 17 years ago. President Erik Djukastein and his late father, Klaus Djukastein, made it the company's mission to improve harmony between animals and humans. Their focus on developing innovative new devices that really work, has made Contech a leader in the pet industry. Contech is also known for the ScatMat Electronic Pet Training Mat, the CatStop Ultrasonic Cat Deterrent and the WaterDog Automatic Outdoor Pet Fountain. For more information about Contech or any of our products, call 1-800-767-8658 or visit [www.scarecrowinfo.com](http://www.scarecrowinfo.com).